



## **Bell Receives Service Sustainability Supplier Excellence Award**

**Recognized by U.S. Postal Service for sustainable supply chain practices in its  
manufacture of more than 200 million envelopes**

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June 8, 2009

Postmaster General John Potter, on June 2, recognized Bell Inc. among a handful of U.S. Postal Service suppliers, for best practices that helped the Postal Service provide mail service to the American public in 2008. The award honors Bell for sustainable supply chain practices in its manufacture of more than 200 million "expedited-services" envelopes, such as Express Mail and Priority Mail, for the U.S. Postal Service.

The Postal Service named eight winners in total among its 25,000 suppliers. Bell was the single recipient in the sustainability category.

Bell, whose customers include Barilla Pasta, Berry Plastics and General Electric, achieved Cradle to Cradle certification in 2007, for the envelopes it manufactures for the Postal Service. To achieve the certification, Bell worked collaboratively with the U.S. Postal Service and every supplier that contributes to the manufacture of the Postal Service envelopes.

"Sustainability is no longer optional when it comes to best practices in supply chain management," said Ben Graham, vice president, Bell Inc., "as the Postal Service's addition of this award category underscores."