



HEIDELBERG INSTALLATION

Bell's New Equipment Up and Running

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Carton converter Bell Inc., Sioux Falls, S.D., became the first U.S. company to purchase and install Heidelberg's new 64-in. Speedmaster XL 162 6+LX press late last year, and it followed up with another first – installing Heidelberg's Suprasetter 162 VLF CtP system. Fully installed and in full production since June, the press and its companion platesetter have not only met but are busy exceeding the company's high expectations.

The pairing of Bell's new VLF press and platesetter enable the company to produce four- to six-color graphics for high-quality retail packaging in run lengths from several thousand to several hundred thousand sheets. As its new capabilities become widely known, the company reports increased customer interest, specifically from Fortune 500 food manufacturing concerns.

Heidelberg's Suprasetter 145/162/190 platesetters for large format set new standards in their class with regard to quality, reliability, flexibility, and user convenience. In addition to Heidelberg lasers and patented Intelligent Diode System, these models also feature excellent depth of focus, internal temperature stabilization, and straightforward operation. Options chosen by Bell include internal punching and automatic debris removal.